

The Internet & Television Association 25 Massachusetts Avenue, NW | Suite 100 Washington, DC 20001

(202) 222-2300

Stephanie L. Kuhl
Vice President &
Associate General Counsel
o (202) 222-2445 e skuhl@ncta.com

December 20, 2018

VIA ECFS

Ms. Marlene H. Dortch Secretary Federal Communications Commission 455 12th Street, SW Washington, DC 20554

Re: Channel Lineup Requirements – Sections 76.1705 and 76.1700(a)(4); Modernization of Media Regulation Initiative; MB Dkt. Nos. 18-92 & 17-105

Dear Ms. Dortch:

On December 20, 2018, Diane Burstein and I, of NCTA – The Internet & Television Association, met by telephone with Holly Saurer, Martha Heller, Kim Matthews, and Andrew Manley of the Media Bureau regarding the above-captioned proceeding.

Consistent with NCTA's written comments, we explained that rules requiring cable operators to maintain channel lineups locally and in online public files have outlived their usefulness and should be repealed. We noted that the rules are outdated relics of the Commission's earliest cable technical standards, and that consumers and regulators have convenient alternative means of accessing the information, including via on-screen programming guides, operator websites, and subscriber notices required by Subpart T of the Commission's rules. Moreover, regulation in this area is unnecessary because cable operators have the economic incentive to ensure that the information is widely available. As explained in our reply comments, the handful of arguments in the record do not justify retaining the public file channel lineup rule. ²

Respectfully submitted, /s/ Stephanie L. Kuhl

Stephanie L. Kuhl

cc: Holly Saurer
Martha Heller
Kim Matthews
Andrew Manley

¹ See generally NCTA Comments (filed May 31, 2018).

² See NCTA Reply Comments at 1-3 (filed June 15, 2018).